

LA CONOSCENZA SPONTANEA E SOLLECITATA (in %)



famiglia		trade		famiglia		trade	
spon- tanea	solle- citata	spon- tanea	solle- citata	spon- tanea	solle- citata	spon- tanea	solle- citata
Agnesi				Gut Frielingshof			
Alimenta				Ica foods			
Althea				Kikkoman			
Antarctica				King Li			
Arnaboldi				Kirin			
Aroy-D				Kohinoor			
Asia match				Kuski			
Atip				La cantina messicana			
Bacchini				La sierra			
Benmol				Lea & Perrins			
Blu dragon				Ligo			
Bonduelle				Lucky me			
Bontà e salute				Luna			
Bruce foods				Luxor			
Buitoni				Maghreb			
Bustina furba				Mamasita's			
Casa fiesta				Mcilhenny			
China party				Nestlé			
Chunghua				Patak's			
Cock				Payless			
Conimex				Riso gallo			
Coronado				Sammy's			
Dafap's				Save			
Dari				Scotti-basmati			
Datu puti				Scotti-thai			
Delimex				Sharwood's			
Devely				Sun island			
Discovery				Sunclad			
Ducros				Suzi Wan			
Dulano				Tahira			
East & West				Tala			
Enrico's				Thai kitchen			
Ferrero				Tipiak			
Findus				Top's cuisine			
Finest food				Uncle Ben's			
Fox nuts				Veetee			
French cousine				Viet-phital			
Frugone				Wai Wai			
Gekkeikan				Wiesenhof			

Fonte: Consulmarketing per **Largo Consumo**